



WVVA Television Inc
3052 Big Laurel Hwy
Bluefield, WV 24701-4969

Pinpoint Media
1707 OSAGE ST STE 103
ALEXANDRIA, VA 22302-2611

Contract # 417099

Schedule Dates 11/02/16-11/08/16
Advertiser Morrissey for West Virginia (21505)
Agency Pinpoint Media (4386)
Product Political - State 2 (1101)
Brand S-WV-Attorney General (130820)
Salesperson Millennium, Washington DC (1426)
Sales Office Katz/Washington DC
Buyer Name Meade,Nicole
Phone/Fax /
CPE 61/74/696
Account Types National/Agency Political
Billing Type Standard
Comments 25272703 Jacki Bruce Washington

Date Entered 09/08/16
Last Modified 09/08/16
Entered By Melissa Corner
CO-OP No
Headline # 25272703
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,188.75
Net Total \$6,736.25
Sales Tax

WVVA NBC (WVVA)

By Broadcast Month	Spots	Rate
Nov. 2016	61	\$7,925.00
Grand Total:	61	\$7,925.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/02/16-11/04/16	3	:30	6:00:04A- WVVA News Today				1	1	1			3	\$110.00	\$330.00	WVVA NBC (WVVA)	in 1	9/8/16
2.0	Normal Line / SPOT	11/07/16-11/08/16	3	:30	6:00:04A- WVVA News Today		1	1						2	\$110.00	\$220.00	WVVA NBC (WVVA)	in 1	9/8/16
3.0	Normal Line / SPOT	11/02/16-11/04/16	1	:30	7:00:04A- TODAY SHOW				1	1	1			3	\$155.00	\$465.00	WVVA NBC (WVVA)	in 2	9/8/16
4.0	Normal Line / SPOT	11/07/16-11/08/16	1	:30	7:00:04A- TODAY SHOW		1	1						2	\$155.00	\$310.00	WVVA NBC (WVVA)	in 2	9/8/16
5.0	Normal Line / SPOT	11/02/16-11/04/16	3	:30	8A- TODAY SHOW				1	1	1			3	\$100.00	\$300.00	WVVA NBC (WVVA)	in 3	9/8/16
6.0	Normal Line / SPOT	11/07/16-11/08/16	3	:30	8A- TODAY SHOW		1	1						2	\$100.00	\$200.00	WVVA NBC (WVVA)	in 3	9/8/16
7.0	Normal Line / SPOT	11/02/16-11/04/16	3	:30	12:00:04P- WVVA News at Noon				1	1	1			3	\$45.00	\$135.00	WVVA NBC (WVVA)	in 4	9/8/16
8.0	Normal Line / SPOT	11/07/16-11/08/16	3	:30	12:00:04P- WVVA News at Noon		1	1						2	\$45.00	\$90.00	WVVA NBC (WVVA)	in 4	9/8/16
9.0	Normal Line / SPOT	11/02/16-11/04/16	3	:30	5:00:04P- WVVA News at 5				1	1	1			3	\$120.00	\$360.00	WVVA NBC (WVVA)	in 5	9/8/16
10.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	5:00:04P- WVVA News at 5		1							1	\$120.00	\$120.00	WVVA NBC (WVVA)	in 5	9/8/16
11.0	Normal Line / SPOT	11/02/16-11/04/16	3	:30	6:00:04P- WVVA News at 6				1	1	1			3	\$275.00	\$825.00	WVVA NBC (WVVA)	in 6	9/8/16

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12.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	6:00:04P- WVVA News at 6		1							1	\$275.00	\$275.00	WVVA NBC (WVVA)	in 6	9/8/16
13.0	Normal Line / SPOT	11/03/16-11/04/16	3	:30	6:30:04P- NIGHTLY NEWS					1	1			2	\$350.00	\$700.00	WVVA NBC (WVVA)	in 7	9/8/16
14.0	Normal Line / SPOT	11/02/16-11/04/16	3	:30	10:59:34P- WVVA News at 11				1	1	1			3	\$185.00	\$555.00	WVVA NBC (WVVA)	in 8	9/8/16
15.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	10:59:34P- WVVA News at 11		1							1	\$185.00	\$185.00	WVVA NBC (WVVA)	in 8	9/8/16
16.0	Normal Line / SPOT	11/05/16-11/05/16	3	:30	7:00:04A- SATURDAY TODAY							1		1	\$50.00	\$50.00	WVVA NBC (WVVA)	in 9	9/8/16
17.0	Normal Line / SPOT	11/05/16-11/05/16	3	:30	11P- WVVA News at 11							1		1	\$150.00	\$150.00	WVVA NBC (WVVA)	in 10	9/8/16
18.0	Normal Line / SPOT	11/06/16-11/06/16	3	:30	8:00:04A- SUNDAY TODAY SHOW								1	1	\$60.00	\$60.00	WVVA NBC (WVVA)	in 11	9/8/16
19.0	Normal Line / SPOT	11/02/16-11/04/16	3	:30	1P- DAYS OF OUR LIVES				1	1	1			3	\$70.00	\$210.00	WVVA NBC (WVVA)	in 12	9/8/16
20.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	1P- DAYS OF OUR LIVES		1							1	\$70.00	\$70.00	WVVA NBC (WVVA)	in 12	9/8/16
21.0	Normal Line / SPOT	11/06/16-11/06/16	3	:30	11:00:04A- MEET THE PRESS								1	1	\$75.00	\$75.00	WVVA NBC (WVVA)	in 13	9/8/16
22.0	Normal Line / SPOT	11/02/16-11/04/16	3	:30	4:00:04P- Doctors				1	1	1			3	\$45.00	\$135.00	WVVA NBC (WVVA)	in 14	9/8/16

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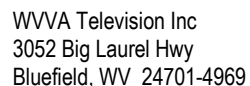
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23.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	4:00:04P- Doctors		1							1	\$45.00	\$45.00	WVVA NBC (WVVA)	in 14	9/8/16
24.0	Normal Line / SPOT	11/03/16-11/03/16	3	:30	7:00:34P- Entertainment Tonight					1				1	\$100.00	\$100.00	WVVA NBC (WVVA)	in 15	9/8/16
25.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	7:00:34P- Entertainment Tonight		1							1	\$100.00	\$100.00	WVVA NBC (WVVA)	in 15	9/8/16
26.0	Normal Line / SPOT	11/02/16-11/04/16	3	:30	7:30:04P- Millionaire 2				1		1			2	\$75.00	\$150.00	WVVA NBC (WVVA)	in 16	9/8/16
27.0	Normal Line / SPOT	11/02/16-11/04/16	3	:30	11:34:34P- TONIGHT SHOW				1	1	1			3	\$65.00	\$195.00	WVVA NBC (WVVA)	in 17	9/8/16
28.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	11:34:34P- TONIGHT SHOW		1							1	\$65.00	\$65.00	WVVA NBC (WVVA)	in 17	9/8/16
29.0	Normal Line / SPOT	11/05/16-11/05/16	3	:30	11:30P- SATURDAY NIGHT LIVE							1		1	\$50.00	\$50.00	WVVA NBC (WVVA)	in 18	9/8/16
30.0	Normal Line / FOOTBALL	11/06/16-11/06/16	3	:30	8:20P- NBC SUNDAY NIGHT FOOTBALL								1	1	\$400.00	\$400.00	WVVA NBC (WVVA)	in 19	9/8/16
31.0	Normal Line / NASCAR	11/06/16-11/06/16	3	:30	2:00:04P- NASCAR								1	1	\$300.00	\$300.00	WVVA NBC (WVVA)	in 20	9/8/16
32.0	Normal Line / NASCAR	11/05/16-11/05/16	3	:30	3:30:04P- NASCAR							1		1	\$100.00	\$100.00	WVVA NBC (WVVA)	in 21	9/8/16
33.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	8P- THE VOICE		1							1	\$300.00	\$300.00	WVVA NBC (WVVA)	in 22	9/8/16

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